



**INDEPENDENT
FUNERAL
DIRECTORS**
OF FLORIDA
FAMILIES SERVING FAMILIES

ANNUAL CONFERENCE & TRADE SHOW EXHIBITOR PROSPECTUS



MAY 31-JUNE 2

HAMMOCK BEACH GOLF RESORT & SPA

EXHIBIT PACKAGES

STANDARD TABLE BOOTH

\$1200 FOR AFFILIATE MEMBERS

\$1350 FOR NON-MEMBERS

- 6' DRAPED TABLE WITH 2 CHAIRS
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

PREMIUM TRADITIONAL BOOTH

\$1500 FOR AFFILIATE MEMBERS

\$1650 FOR NON-MEMBERS

- FULLY PIPED & DRAPED BOOTH WITH ONE 6' DRAPED TABLE WITH 2 CHAIRS
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

VEHICLE SPACE WITH TABLE BOOTH

\$1200 FOR AFFILIATE MEMBERS

\$1350 FOR NON-MEMBERS

- VEHICLE SPACE IN THE HOTEL OUTDOOR ROTUNDA
- 6' DRAPED TABLE WITH 2 CHAIRS INSIDE TRADE SHOW
- PRE & POST CONFERENCE ATTENDEE LIST
- 2 FULL CONFERENCE REGISTRATIONS WITH ACCESS TO ALL MEALS & ACTIVITIES

SPECIAL OPPORTUNITIES

IN ADDITION TO EXHIBITING, WE ARE OFFERING ADDITIONAL OPPORTUNITIES FOR MORE NETWORKING & BRAND EXPOSURE.

SALES ARE A RESULT OF PERSONAL CONTACT. EVERY EXHIBITOR SHOULD COME TO ALL SOCIAL EVENTS INCLUDING:

- ANNUAL PAC FUNDRAISER GOLF TOURNAMENT*
- WEDNESDAY NIGHT LUAU
- WEDNESDAY HOSPITALITY SUITE
- THURSDAY AWARDS LUNCHEON
- THURSDAY TRIVIA NIGHT*
- THURSDAY NIGHT HOSPITALITY SUITE
- FRIDAY CELEBRATION OF LIFE
- FRIDAY LUNCH BUFFET

***ADDITIONAL REGISTRATION & FEE REQUIRED**

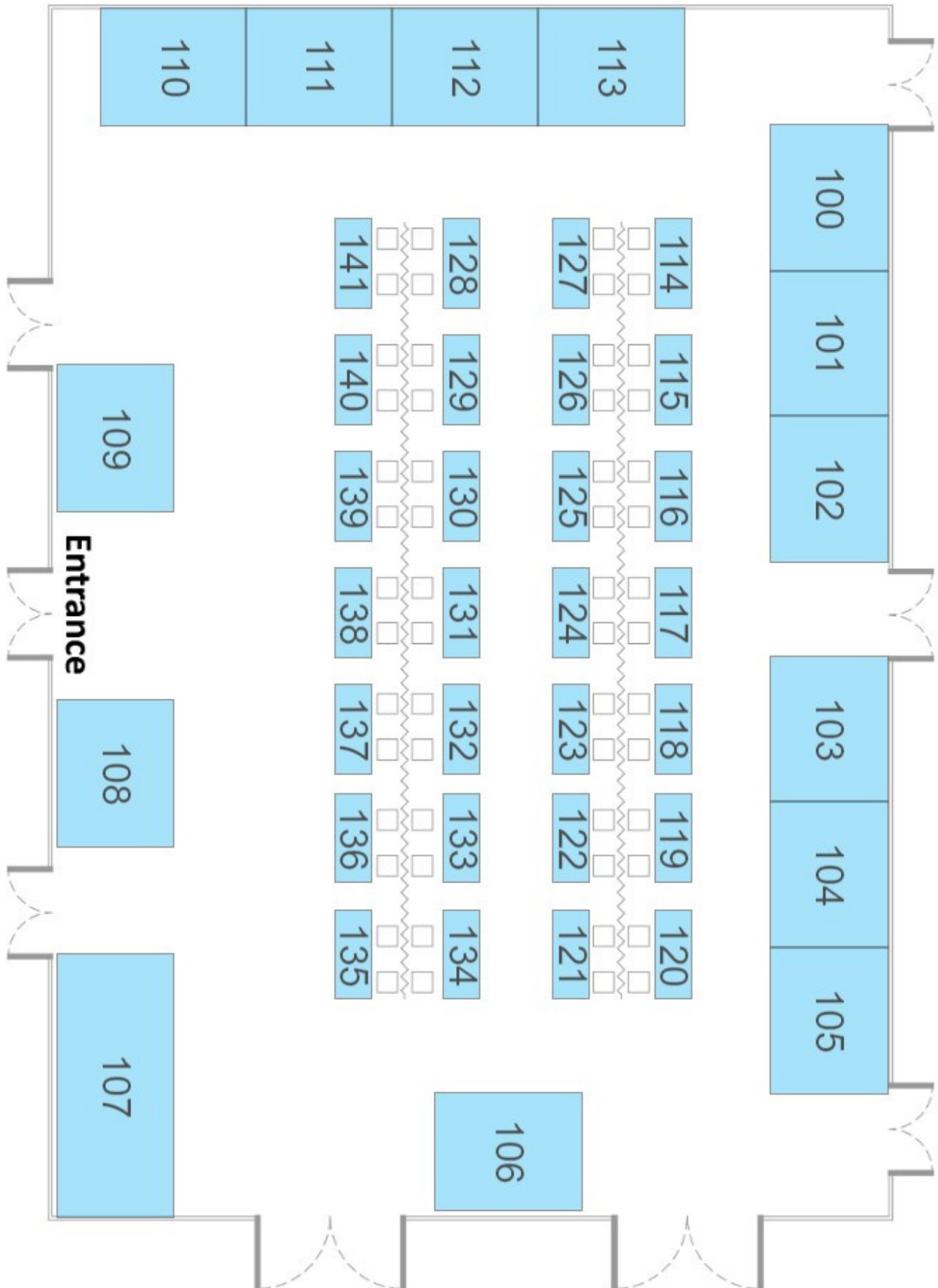
ADDITIONAL REPRESENTATIVES

YOU ARE WELCOME TO HAVE MORE THAN 2 COMPANY REPRESENTATIVES. EACH ADDITIONAL REP IS \$350 PER PERSON.

ALLIANCE EXPOSITION

PLEASE BE ON THE LOOKOUT FOR AN EMAIL FROM ALLIANCE EXHIBITION. IT WILL INCLUDE A LINK TO YOUR EXHIBITOR PORTAL & ADDITIONAL INFORMATION INCLUDING INFORMATION ON SHIPPING AND STORAGE, ELECTRICITY (ADDITIONAL CHARGE) AND ANY OTHER POTENTIAL NEEDS.

TRADE SHOW FLOORPLAN



PLEASE NOTE: CHANGES TO THE EXHIBIT DIAGRAM MAY BE NECESSARY IF MORE OR FEWER TABLES ARE SOLD FROM THE ORIGINAL FLOOR PLAN LAYOUT.

EXPO SCHEDULE

WEDNESDAY, MAY 31,

EXHIBITOR REGISTRATION AND SET UP 12 - 5PM

THURSDAY, JUNE 1,

EXHIBITOR REGISTRATION AND SET UP 9AM -12PM

EXHIBIT HALL OPEN 2 - 5:30 PM

FRIDAY, JUNE 2,

EXHIBIT HALL OPEN 10 AM - 3 PM

SUPPLIER DRAWINGS 12:15 - 2 PM

RESORT ACCOMMODATIONS

HOTEL RESERVATIONS MAY BE MADE BY CALLING HAMMOCK BEACH RESORT'S RESERVATION DEPARTMENT AT 1-386-246-5440. BE SURE TO REFERENCE **IFDF ANNUAL CONFERENCE 2023** TO TAKE ADVANTAGE OF THE REDUCED ROOM RATES. WE ARE OFFERING 3 ACCOMODATION OPTIONS TO FIT BUDGETARY AND FAMILY NEEDS.

- MAIN TOWER ONE BEDROOM OCEAN VIEW - \$239/NIGHT
- 2 BEDROOM RESORT VIEW VILLAS - \$299/NIGHT
- MAIN TOWER 3 BEDROOM OCEAN VIEW SUITE - \$349/NIGHT

NOTE: ALL OPTIONS INCLUDE A PULL OUT SOFA AND A FULL KITCHENETTE OR KITCHEN AND WASHER & DRYER.

PLEASE BE ADVISED IN ADDITION TO THE GROUP RATE, THERE IS AN OCCUPANCY TAX OF 12%, AND A 12.5% SERVICE FEE PLACED ON EACH ROOM WHICH WILL INCLUDE: COMPLIMENTARY LOCAL AND 1-800 CALLS, POOL ACCESS WITH CHAIRS, TOWELS, AND UMBRELLAS. IN ADDITION, FITNESS CENTER AND SPA ACCESS, BIKE RENTALS(1 HOUR PER DAY), PUTTING GREEN (1 ROUND PER DAY), SELF-PARKING, AND HIGH-SPEED INTERNET ACCESS.

SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIPS

- **CONFERENCE TITLE SPONSOR** **\$15,000**
FIVE (5) FULL CONFERENCE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM, BAG INSERT FOR ATTENDEE TOTES; ADDRESS ATTENDEES AT OPENING CEREMONIES; PLUS ALL BRONZE SPONSOR BENEFITS
- **PLATINUM SPONSORSHIP** **\$5,000**
THREE (3) FULL CONFERENCE ATTENDEE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM; BAG INSERT FOR ATTENDEE TOTES; PLUS ALL BRONZE SPONSOR BENEFITS
- **GOLD SPONSORSHIP** **\$2,500**
TWO (2) FULL CONFERENCE ATTENDEE REGISTRATIONS; SUPERIOR BOOTH PLACEMENT; PREMIUM LISTING IN THE CONFERENCE PROGRAM; BAG INSERT FOR ATTENDEE TOTES; PLUS ALL BRONZE SPONSOR BENEFITS
- **SILVER SPONSORSHIP** **\$1,000**
ONE (1) FULL CONFERENCE ATTENDEE REGISTRATION; SUPERIOR BOOTH PLACEMENT; CLICKABLE LINK ON THE IFDF WEBSITE FOR ONE YEAR; PLUS ALL BRONZE SPONSOR BENEFITS
- **BRONZE SPONSORSHIP** **\$500**
ONE (1) FULL CONFERENCE REGISTRATION; SUPERIOR BOOTH PLACEMENT; COPY OF CONFERENCE ATTENDEE LIST; RECOGNITION IN THE CONFERENCE PROGRAM; SPONSORSHIP DESIGNATION RIBBON FOR EACH OF YOUR COMPANY REPRESENTATIVE ATTENDEES; SPONSORSHIP LISTING ON THE IFDF WEBSITE FOR ONE YEAR

SPONSORSHIP OPPORTUNITIES

EVENT & AMENITY SPONSORSHIPS

- **WELCOME LUAU PARTY** **\$3,500**
EXCLUSIVE SIGNAGE & RECOGNITION AT THE OPENING RECEPTION, THE OPPORTUNITY TO PROVIDE A BRIEF WELCOME TO ATTENDEES. PLUS ALL GOLD SPONSOR BENEFITS. (2 AVAILABLE)
- **AWARDS LUNCHEON & AUCTION SPONSOR** **\$2,500**
EXCLUSIVE SIGNAGE & RECOGNITION AT THE LUNCHEON, PLUS ALL GOLD SPONSOR BENEFITS. (3 AVAILABLE)
- **WEDNESDAY AM CHARTER BOAT** **\$1000**
SPONSOR A CREW OF 3 OR 4 ANGLERS, BYBO, CATCH & RELEASE ONLY, ***IFDF IS NOT RESPONSIBLE FOR MANAGING CREW MEMBER SELECTION.
- **BRANDED INSULATED COFFEE MUGS** **\$2,500**
COMPANY LOGO ON STAINLESS STEEL LIDDED MUGS DISTRIBUTED TO ALL ATTENDEES.
- **STUDENT NETWORKING & CAREER CENTER** **\$1,500**
EXCLUSIVE SIGNAGE & RECOGNITION FOR HOSTING COFFEE & LIGHT REFRESHMENTS IN THE DESIGNATED STUDENT AREA FOR THURSDAY & FRIDAY.
- **WELCOME BEVERAGE AT REGISTRATION** **\$2,000**
EXCLUSIVE SIGNAGE & RECOGNITION FOR PROVIDING A FESTIVE WELCOME LIBATION AS ATTENDEES REGISTER AT THE REGISTRATION DESK.
- **REFRESHMENT BREAKS** **\$1,500**
EXCLUSIVE SIGNAGE & RECOGNITION FOR HOSTING MORNING OR AFTERNOON REFRESHMENTS OF COFFEE, SOFT DRINKS & LIGHT SNACKS (4 AVAILABLE)

• **CE SESSION INTRODUCTION** **\$2,500**

EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING A CEU SESSION. HAVE THE EXCLUSIVE OPPORTUNITY TO INTRODUCE YOUR COMPANY/PRODUCT TO THE AUDIENCE PRIOR TO INTRODUCING THE SPEAKER(S) & CLOSING THE SESSION WITH A THANK YOU.

• **ADVANCE EVENT EMAIL TO MEMBERS** **\$1,000**

WORK WITH IFDF STAFF TO SEND BRANDED INVITATIONS TO YOUR BOOTH OR SPONSORED EVENT TO BE SENT TO MEMBERSHIP DURING THE 2 WEEK PERIOD LEADING UP TO THE CONVENTION.

• **FRIDAY LUNCHEON SPONSOR** **\$2,500**

EXCLUSIVE SIGNAGE & RECOGNITION AT THE LUNCHEON, PLUS ALL GOLD SPONSOR BENEFITS. (3 AVAILABLE)

• **TRIVIA TEAM SPONSOR** **\$250**

SPONSOR A TEAM FOR THURSDAY NIGHT "DEATH POP" TRIVIA AT LOGGERHEADS PUB. FORMULATE YOUR TEAM & PAY FOR THE TABLE'S DINNER & DRINKS FOR THE EVENING.

• **STUDENT MIXER SPONSOR** **\$1,500**

EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING AN EVENING EVENT FOR STUDENTS & INTERNS.

• **LGBTQ+ SOCIAL SPONSOR** **\$1,500**

EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING AN EVENING EVENT FOR THE LGBTQ+ ATTENDEES AND ALLIES.

• **NIGHT BOCCCE BALL SPONSOR** **\$500**

EXCLUSIVE SIGNAGE & RECOGNITION FOR SPONSORING AN AFTER DARK LIGHT-UP BOCCCE BALL "TOURNAMENT" ON THE GRAND LAWN.

ANNUAL PAC FUNDRAISER GOLF

TOURNAMENT SPONSORSHIP OPPORTUNITIES

- **TITLE SPONSORSHIP** **\$5000**
EXTENSIVE SIGNAGE AT THE REGISTRATION TABLE, IN-CART SCORE CARDS & DIGITAL LEADERBOARDS. PLUS ALL GOLD SPONSOR BENEFITS. (EXCLUSIVE OF TRADE SHOW BOOTH)
- **BEVERAGE CART** **\$2000**
THIS INTERACTIVE OPPORTUNITY ALLOWS YOU TO RIDE WITH THE BEVERAGE CART AND TAKE CREDIT FOR ON-COURSE LIBATIONS & HAVE CUSTOM SIGNAGE ON THE BEVERAGE CART. (2 AVAILABLE)
- **GRAB & GO BREAKFAST** **\$750**
EXCLUSIVE SIGNAGE AND RECOGNITION AT THE PRE-TOURNAMENT GRAB-AND-GO BREAKFAST.
- **PLAYERS APPRECIATION LUNCH** **\$750**
EXCLUSIVE SIGNAGE AND RECOGNITION AT THE POST-TOURNAMENT BUFFET LUNCH. (2 AVAILABLE)
- **HOLE IN ONE SPONSOR** **\$500**
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **LONGEST DRIVE SPONSOR** **\$250**
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **CLOSEST TO THE PIN SPONSOR** **\$250**
CREDIT FOR THE PRIZE WON (1 AVAILABLE)
- **HOLE SPONSORSHIP** **\$50**
EXCLUSIVE SIGNAGE PLACED ON ONE HOLE. (18 AVAILABLE)

EXPO RULES & REGULATIONS

A. SET UP

EXHIBITORS MAY SET UP DISPLAYS ON WEDNESDAY BETWEEN 12PM AND 5PM.

B. EXHIBIT HOURS

THURSDAY FROM 2 PM TO 5:30PM

FRIDAY FROM 10AM TO 3PM

C. DISMANTLING

ALL DISPLAYS MUST BE DISMANTLED AND REMOVED FROM THE BALLROOM BY 5PM ON FRIDAY

D. SECURITY

SUPPLIERS ARE RESPONSIBLE FOR THEIR OWN DISPLAYS AT ALL TIMES. VALUABLES SHOULD NOT BE KEPT IN THE EXPO HALL OVERNIGHT. IFDF IS NOT RESPONSIBLE FOR LOST OR STOLEN ITEMS.

E. SPECIAL REQUIREMENTS

IF YOU HAVE ANY SPECIAL REQUIREMENTS SUCH AS ELECTRICITY, YOU MUST ORDER THESE ITEMS THROUGH ALLIANCE EXHIBITION THROUGH YOUR EXHIBITOR PORTAL.

F. ALLIANCE EXPOSITION

PLEASE BE ON THE LOOKOUT FOR AN EMAIL FROM ALLIANCE EXHIBITION. IT WILL INCLUDE A LINK TO YOUR EXHIBITOR PORTAL. INCLUDED IN THE COST OF YOUR EXHIBIT SPACE ARE A DRAPED BOOTH, SKIRTED SIX-FOOT

TABLE, TWO CHAIRS, AND A WASTEBASKET. THE BALLROOM IS CARPETED. ALLIANCE EXHIBITION WILL BE SENDING ADDITIONAL INFORMATION TO THE BILLING/EXHIBIT CONTACT PERSON WHICH WILL INCLUDE INFORMATION ON SHIPPING AND STORAGE, ELECTRICITY (ADDITIONAL CHARGE) AND ANY OTHER NEEDS YOU MAY HAVE.

G. CHANGES TO EXPO

CHANGES TO THE EXHIBIT DIAGRAM MAY BE NECESSARY IF FEWER TABLES ARE SOLD FROM THE ORIGINAL LAYOUT. DIAGRAM CHANGES MAY REQUIRE SOME SUPPLIERS TO HAVE TABLE NUMBER OR LOCATION CHANGED. IFDF WILL NOTIFY EXHIBITORS IF THIS SHOULD HAPPEN ASAP AND WILL WORK WITH THE AFFECTED EXHIBITORS TO MINIMIZE ANY CONCERNS.

H. OVERFLOW SPACE

IN THE EVENT SPACE IN THE OCEAN BALLROOM IS SOLD OUT, BAR TABLE TOP BOOTHS ARE AVAILABLE FOR PURCHASE IN THE PRE-FUNCTION AREA.

EXPO RULES & REGULATIONS CONT.

I. CANCELLATION

IN THE EVENT A SUPPLIER MUST CANCEL, NOTICE MUST BE GIVEN TO IFDF NO LATER THAN APRIL 31ST, IN ORDER TO RECEIVE A 50% REFUND. CANCELLATIONS RECEIVED AFTER APRIL 31 FORFEIT THEIR REGISTRATION FEE.

J. LOGO SUBMISSION

YOU MUST SUBMIT A HIGH-RESOLUTION COPY OF YOUR COMPANY LOGO IN A JPEG OR PNG FORMAT FOR IFDF MARKETING MATERIALS INCLUDING THE WEBSITE AND CONFERENCE PROGRAM ALONG WITH SUBMISSION OF THE EXPOSITION APPLICATION.

K. TRADE SHOW PASSES

AS A COURTESY, THE IFDF WILL PROVIDE 5 PASSES TO THE TRADE SHOW THAT YOU ARE ABLE TO GIVE TO YOUR CLIENTS AT YOUR DISCRETION THAT WILL GAIN THEM FREE ACCESS TO THE TRADE SHOW. ACCESS TO CE COURSES ARE NOT PERMITTED WITHOUT THE PURCHASE OF A FULL CONFERENCE OR DAY PASS. PASSES WILL BE EMAILED TO THE EXHIBITOR AS SOON AS POSSIBLE AFTER THE APPLICATION FOR REGISTRATION AND FULL PAYMENT ARE RECEIVED.

L. APPLICATION

SUBMISSION

ALL REGISTRATIONS MUST BE RECEIVED THROUGH MAP-DYNAMICS. REGISTRATION DEADLINE IS APRIL 31.

IF YOUR COMPANY PREFERS TO PAY BY CHECK, YOUR REGISTRATION WILL NOT BE PROCESSED UNTIL FULL PAYMENT IS RECEIVED IN THE MAIL.

PLEASE EMAIL ANY INQUIRIES TO:

HBERNIER@IFDF.ORG

OR CALL 850.222.0198

NOTE: APPLICATIONS WITHOUT PAYMENT WILL NOT BE ACCEPTED.



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